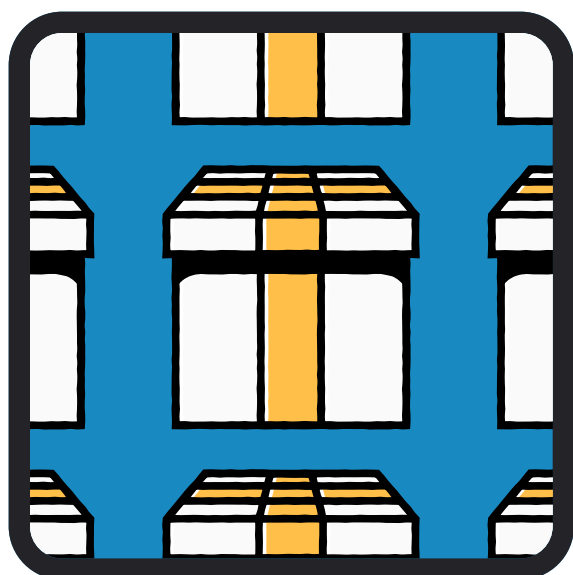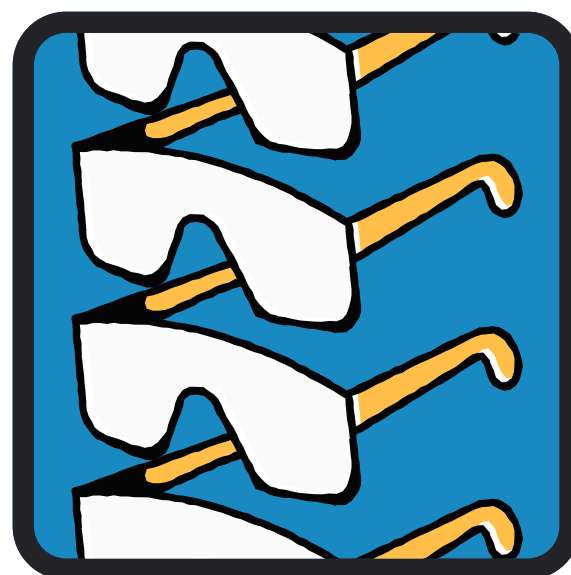# Your 45-day champion plan

You hate being told what to do. Software users do, too. So, don't push software adoption from the top down—try a champions program instead. Here's how:

Ask for volunteers: Talk about the perks of being a champ — early access, new skills, and more.

Identify new champs: Look for influential people who are good communicators.

Get them ready: Walk them through the software and encourage them to teach their teams informally.

Make it happen: Give your champs the resources and updates they need to succeed. You've got this.

Need more help creating a champions program for tech adoption?

Start here